



Privacy Policy

Introduction

Your privacy is very important to us. Accordingly, we have developed this policy in order for you to understand how we collect, use, communicate and make use of personal information. The following outlines our privacy policy.

When accessing the www.stoneandsapling.com website, will learn certain information about you during your visit.

Similar to other commercial websites, our website utilizes a standard technology called “cookies” (see explanation below) and server logs to collect information about how our site is used. Information gathered through cookies and server logs may include the date and time of visits, the pages viewed, time spent at our site, and the websites visited just before and just after our own, as well as your IP address.

What information do we collect?

We collect two types of data and information from Users. We use this data to improve the performance and usability of our website.

1. Non-personal Information: This includes un-identified and non-identifiable information pertaining to a User(s), which may be made available or gathered via your use of the Site. Non-personal Information collected may include:
 - a. Aggregated usage information
 - b. Technical information transmitted by your device (e.g., browser type, operating system, language preference, access time)
 - c. Activity on the Site (e.g., pages viewed, online browsing, clicks, actions)
2. Personal Information: This is individually identifiable information, namely information that identifies an individual or may with reasonable effort identify an individual. Such information includes:
 - a. Device Information: Geolocation data, IP address, unique identifiers (e.g., MAC address and UUID), and other information related to your activity on the Site.
 - b. Registration Information: When you register on our Site, you will be asked to provide certain details such as full name, email address, physical address, and other relevant information.

How do we receive information about you?

We receive your Personal Information from various sources:

- When you voluntarily provide us your personal details to register on our Site.
- When you use or access our Site in connection with your use of our services.
- From third-party providers, services, and public registers (e.g., traffic analytics vendors).

How we use your information:

We do not rent, sell, or share Users' information with third parties except as described in this Privacy Policy.

We may use the information for the following purposes:

- Communicating with you – sending you notices regarding our services, providing technical information, and responding to customer service issues.

- Keeping you informed of our latest updates and services.
- Scheduling appointments or consultations.
- Conducting statistical and analytical purposes to improve the Site.
- Maintain legal or regulatory compliance

Email and Marketing Communications

You may request to:

- Access your stored Personal Information and supplementary information.
- Receive a copy of your Personal Information in a structured, commonly used format.
- Request rectification or erasure of your Personal Information.

HIPAA Notice

If you engage in psychotherapy services with Samantha Keiser, those services are governed by HIPAA, and you will be provided with a separate Notice of Privacy Practices as required by law. This Privacy Policy applies only to the use of this website and associated non-clinical services.

Services offered through Samantha Keiser LCSW LLC, including educational services and workshops, are not therapy and are not governed by HIPAA.

Third-Party Services

We may use third-party services (e.g., Google Analytics, Calendly, SimplePractice) that collect, monitor, and analyze web traffic or scheduling. These providers have their own privacy policies, and we encourage you to review them.

Data Protection and Security

We take reasonable steps to protect your personal information, including secure transmission and storage practices. However, no method of internet transmission is 100% secure. Please avoid sending sensitive information via unsecured email or web forms.

User Rights

You may request to:

- Access your stored Personal Information and supplementary information.
- Receive a copy of your Personal Information in a structured, commonly used format.
- Request rectification or erasure of your Personal Information.
- Object to the processing of Personal Information by us.
- Restrict processing of your Personal Information.
- Lodge a complaint with a supervisory authority.

If you wish to exercise any of these rights, please contact our Data Protection Officer ("DPO") at [connect@samanthakeiserlcsw.com].

Cookies

We and our trusted partners use cookies to improve the functionality of our Site. Cookies help with navigation, storing preferences, and compiling statistical data. The Site uses the following cookies:

- **Session Cookies:** Temporary cookies that are deleted when the browser is closed.
- **Persistent Cookies:** Saved on your device for fixed periods to store preferences.
- **Third-Party Cookies:** Set by third-party services, such as analytics providers.

You can remove cookies via your device settings; however, this may affect Site functionality.

Minors

This website is not intended for individuals under the age of 13, and we do not knowingly collect information from children. If you believe your child has provided Personal Information without consent, please contact us at [\[connect@samanthakeiserlcsw.com\]](mailto:connect@samanthakeiserlcsw.com).

Updates or Amendments to this Privacy Policy

We reserve the right to update this Privacy Policy. Material changes are effective immediately upon posting. Continued use of the Site constitutes agreement to the revised policy.

Contact

If you have any questions or concerns regarding this policy, please contact us here:

Samantha Keiser, LCSW

connect@samanthakeiserlcsw.com

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